



LIVES Doctoral Program,

Get your journal article written and published

Geopolis, Lausanne, Switzerland, December 17-18, 2012

■ ■ General information

- Dates:** December 17-18, 2012
- Location:** Université de Lausanne
Bâtiment Géopolis
CH-1015 Lausanne
- Costs:** Participation, lodging and meals are free of charge for speakers and registered participants.
- Participants will be reimbursed for transportation costs at the rate of the ½ CFF/SBB fare in 2nd class.

The skill of writing an article – and getting it published in a peer reviewed journal – is highly prized, but rarely taught. This one-day course concentrates on this skill, and in particular on the *process* of writing. Participants should come with an idea for an article, and during the day they will work this up in easy stages.

By the end of the course participants will...

- understand the publications game – and how to be a winner;
- make logical and informed decisions on where to send articles;
- reduce rewriting in the final stages by early planning;
- cut ‘information overload’ by using simple brainstorming techniques;
- apply simple marketing techniques to increase the chances of a submitted article being looked at favourably.

Who should – and should not - attend

This course is suitable for PhD students in Social Science and Psychology who want to learn how to write more efficiently journal articles, and who are ready to start writing one. This course is not suitable for those who have yet to decide on what to write about, who want a course in critical appraisal or ‘scientific English’.

Participants will be asked to answer a short questionnaire in advance. They should have a rough idea what they want to publish. Some preparation work is needed in advance to identify target journals for the manuscript. All information needed for this task will be provided electronically in advance.

■ ■ List of speakers

Jürgen Barth barth.writing@gmail.com

■ ■ Coordination of the ProDoc LIVES

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■ ■ List of participants

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